



Meriden/Ozawkie Area Chamber of Commerce
Board of Directors Minutes – June 10th, 2015

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Members Present

Alexa Surritt Chuck Wilson Stuart Bach Diane Shaw
DeDee Skaggs Kent Duncan Mollee McKinley

Minutes

A motion was made by Stuart and seconded by Alexa to approve the minutes from May 13th, 2015, as distributed. Motion carried unanimously.

Financial Report

DeDee noted that Farm Bureau Insurance and Highway 4 Automotive have renewed, and

Gambino's Pizza has joined. Jerry Frolicch has the car wash up for sale and is choosing not to renew. Kelly House requested that an invoice be sent to their corporate headquarters—this has been done. The Jeff Fest donation check has been processed, as well. Member dues are up 15% over last year and the bank account shows a current balance of \$21,134.02. A motion was made by Diane and seconded by DeDee to receive the financial report dated June 9th, 2015, as distributed. Motion carried unanimously.

Golf Tournament

Mollee reported that there are currently 12 teams and 9 hole sponsors—with only a couple of teams from among Team Tiger family members. With Jason Boyer on board and a little time yet to get going, however, the board agreed that there was still time for involvement to grow. Board discussed volunteers and a suggested menu for Virgil Cook, and also talked through the list of previous hole sponsors who've not yet committed for this year. Various board members agreed to follow-up with those who've not yet committed. The tournament is set for next Friday, June 19th, at Lake Perry Country Club. Hole sponsorships are \$100 and registration fees for a team of 4 are \$240. Registration begins at 8:00 AM with a shotgun start at 8:30 AM.

Facebook Contest

Stuart noted that on the "Facebook Tidbits" page Heather provides, the first month-long Chamber Gift Certificate contest has begun. Each month, a name will be drawn at random from among those who, within the past month, have either "liked" either a Chamber post or the Chamber page itself over the course of the month. Stuart clarified that board members are not eligible to win.

Heather's report also noted that Chamber Facebook page now has 174 "likes"—up 14 this month—and that a series of Facebook "Spotlight" ads will begin this Friday. This "Friday Feature" will highlight a different member each week.

Chamber Chronicles

Jennifer Fisher's replacement at LIEC is not going to be able to continue to produce the monthly "Chamber Chronicles" newsletter. It appears that the Jefferson County Area Chamber, the Meriden-Ozawkie Area Chamber, and the ValleyFalls Chamber are all willing to pitch in \$15/month to hire Heather Williams to produce the newsletter. (Valley

Falls still needs to officially confirm its readiness to participate. Assuming that...) A motion was made by DeDee and seconded by Chuck to pay our fee annually.

JW Girls' Softball Team State Championship Celebration

Jodie Shipley has inquired regarding the willingness of the Chamber to honor the team with a meal, as we did with the boys' basketball team earlier this year. As per our discussion a month ago, a motion was made by DeDee and seconded by Stuart to provide a meal for the team within reasonable costs. (The amount invested in the boys' BB team celebration was not readily available for comparison.)

Promotional Televisions

As relayed by Kent, Scott Stanley had noticed a television display in a nearby convenience store scrolling business information and community events and wondered about the possibility of the Chamber putting TVs in two or three area businesses for that same purpose. The graphics could be created by Heather Williams and displayed on the TV using flash drives or memory cards. Board responded positively and will pursue this idea at future meetings.

Taste of Elegance Luxury Car Raffle

DeDee noted that a luxury vehicle had been donated to the Friends of Hospice of Jefferson County and would be raffled off with the drawing held as part of the Taste of Elegance activities on Oct 17th of this year. Tickets will be \$5/each or 6/\$25. Interested businesses are encouraged to make the tickets available for purchase. All proceeds benefit Hospice of Jefferson County.

Chamber Board Lunch Arrangements

Chuck observed that the legwork of Scott bringing lunches by request to the chamber board meeting had perhaps run its course, especially given the expanding availability of local Meriden eateries and, additionally, the expansion of Scott's other responsibilities (both his own business obligations and his leadership obligations as president of the board). By consensus, board agreed to suspend this practice indefinitely.

Guest Scheduling Responsibilities

June – Chuck Wilson

July – Stuart Bach

August – Kent Duncan

Upcoming Meetings

Chamber – Thursday, June 18th – Countryside Square Community Room

Board of Directors – Wed, July 8th – Denison State Bank

Respectfully submitted,

Kent Duncan, Secretary